

**TILAK MAHARASHTRA VIDYAPEETH**  
**Department of Distance Education**

**Masters of Business Administration (Distance)**

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**Home Assignment – Sem-I**  
**(2011-12)**

Marks : 80

**Computer Applications in Management**

Code : **MBA 108**

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**Note :**

- \* The Paper consists of two sections I & II
- \* Questions from Section I carry equal marks
- \* Section II is Compulsory

**Section I**

Q.1 What are the various components of a computer? Explain. (15)

**OR**

Q.1 Explain the generations of Computer and computer languages. (15)

Q.2 Explain the secondary memory in detail. (15)

**OR**

Q.2 What is a Spreadsheet? What is its use in Business? (15)

Q.3 What is the difference between Primary and Secondary memory? (15)

**OR**

Q.3 What is an Operating System? Explain with examples. (15)

Q 4 **Write short Notes.** (Any 3) (15)

- a. DOS
- b. ERP
- c. Machine Language
- d. Data Structure
- e. Application Software

**Section II**

(20)

Q. 5. **CASE STUDY**

Rockford Club Ltd. is in business for 4 years, providing hospitality services. Mr. Mahesh Mittal is CEO & is planning expansion with franchisee model. The first phase of expansion has a plan of 3 franchisee in 6 months. For this Mr. Mittal wants a centralized information centre. His business plan includes storing of internal reports, customer data, online enquiry and electronic meetings or conferences.

- a) What type of network topology would you suggest and why?
- b) What would you do in designing phase of the project?
- c) What types of software are required in this project?